

BRACT'S
VISHWAKARMA INSTITUTE OF INFORMATION TECHNOLOGY,
PUNE

(An Autonomous Institute)



WOMEN EMPOWERMENT CELL

ACADEMIC YEAR 2023-24

POST-EVENT SUMMARY REPORTS

Event: Equality Day Celebration (With MillionMinds, sponsored by Procter&Gamble)

Date of event- 25/8/2023

Venue of event- B001

Number of students attending – 160

The newly elected committee of Women Empowerment Cell, VIIT organised their first ever event and it was a great success. On the eve of National Women's Equality Day, a session on 'Personality Development and Personal Hygiene' was organized exclusively for an all-girls audience.

It was organized at Vishwakarma Institute of Information Technology, in hall no. 001 of the B building from 2:00 pm to 4:00 pm. The classroom was well equipped with necessary infrastructure and housed a total of 160 girls. Registrations poured in great numbers and the student attendance was great as well. Faculty of VIIT, Dr. Radhika Purandare, Dean, Students' Affairs and Dr. Priya Shelke, HOD, CSE (IoT, Blockchain, CS) and faculty in charge of the WEC were in attendance as well.

The anchors came ahead, as the event started, they introduced our deemed guests and provided a warm welcome to them. At first, our faculty addressed the audience. Guest speaker, Mrs. Priyanka Parmar had the audience captive with her amazing talks. A presentation, audio/visual, was conducted to make the young girls aware of self-grooming and menstrual hygiene. She also talked about how to maintain a proper posture, the importance for sitting the right way and the correct pronunciations of a few misspelt words. She presented a few videos of advertisements involving the P&G products like Whisper sanitary pads and Venus razor. These advertisements also contained important and very useful messages that were brought out to the world in the women hygiene. It taught us how important is for the girls out there to be self-independent, not worry about what people say, if they think they are doing the right thing they do it their way. The girls were very attentive and the guest speaker even engaged them in an open floor activity. The lesson of the activity was on how a message or an action travel through people and changes along with it. It taught us how to not believe in whatever floating rumours we hear but to find the root cause of it.

Responsive audience and a prolific speaker made for a successful session. The session taught us that if one woman stands for herself, she is actually standing for all the women out there. It also very well put out the narrative that a woman is strong enough to achieve whatever she aspires for and how one should never give up. The way the guest speaker carried herself throughout the event was a sight to behold, her explanations of various things and the way she carried herself was just an icing on the cake.

MillionMinds, the organiser of the session partnered with Procter&Gamble, to come up with the program and upon its conclusion, a gift hamper filled with Whisper and Gillette Venus

goodies was given to the students upon a registration. The student's registration was quite a small and fun task, all just had to answer a few very easy questions in a quiz and then they would be eligible for a special hamper delivered to their own address!

Students' feedback for the event was extremely positive. The guest speaker was also filled with joy from the responses and was looking forward for more such sessions. They really enjoyed the experience and were very happy upon receiving the free gift hampers. They were looking forward to more such events from the Cell and left on a happy note.

Overall, the event went by smoothly without any difficulties. It was successful in its mission and true to what the Women Empowerment Cell, VIIT stood for.



Event: FY Orientation and Katalyst Session

Date: 14/9/2023

Venue of event- B001

Number of students attending – 100

The Women Empowerment Cell of VIIT organized a dynamic and engaging orientation session for the first-year students, focusing on the Katalyst Scholarship program. The event aimed to introduce newcomers to the college environment, empower them with essential information, and highlight the opportunities available through the Katalyst Scholarship.

The orientation session covered various aspects, including academic expectations, campus facilities, and the importance of fostering a sense of community among students.

A significant portion of the event was dedicated to the Katalyst Scholarship program, which is designed to support and empower female students in their academic journey. The scholarship aims to provide financial assistance, mentorship opportunities, and a platform for networking and skill development.

Guest speakers, Ms. Subhalakshmi Ganesan, Asst. Manager, Katalyst including past recipients

of the Katalyst Scholarship, shared their success stories and how the scholarship had positively impacted their academic and personal growth. The Women Empowerment Cell also provided information on the application process, eligibility criteria, and deadlines for the Katalyst Scholarship.

In summary, the First-Year Student Orientation and Katalyst Scholarship Session organized by the Women Empowerment Cell served as an informative and empowering launchpad for the incoming students.





BRACT's
Vishwakarma Institute of Information Technology, Pune

WEC invites you to

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A Scholarship Program for FY & DSY Female Engineering Students

WHAT WE OFFER

- Financial scholarship
- Internships & Placements
- Laptops at a subsidised cost
- Mentorship
- Industry visits
- Medical insurance
- TechFests, Outbounds
- & more

SELECTION CRITERIA

- 80% & above in class 10th & 12th in PCM
- Family income should be less than 5 LPA
- FY & DSY female students are eligible to apply



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Event : Mehndi Competition

Date: 8/11/2023

Venue of event- C308

Number of persons attending - 30

The Women Empowerment Cell of VIIT recently hosted a vibrant and culturally rich event, "Mehndi Competition," dedicated to celebrating the art of mehndi and promoting empowerment among the female students. The event took place on 8th of November at the college premises, bringing together students, faculty, and mehndi enthusiasts from the campus.

The main objective of Mehndi Competition was to provide a platform for women to showcase their artistic skills in applying mehndi, fostering a sense of cultural pride and empowerment. The event began with an inaugural ceremony, where the organizing committee emphasized the significance of embracing tradition while encouraging creativity and self-expression.

The highlight of the event was the Mehndi Competition, where participants displayed their talent through intricate mehndi designs on the hands and feet. The competition featured various categories, including traditional, contemporary, and fusion mehndi designs, allowing participants to explore their creativity and incorporate modern elements into this traditional art form.

In addition to the competition, Mehndi Mania also included interactive workshops and demonstrations by professional mehndi artists, providing attendees with the opportunity to learn new techniques and styles. These workshops aimed to enhance the participants' mehndi application skills and foster a deeper appreciation for the art form.

Throughout the event, cultural performances, music, and traditional snacks created a festive atmosphere, further enriching the celebration. The Women Empowerment Cell took this opportunity to spread awareness about women's rights, self-empowerment, and the importance of preserving cultural heritage.

The event successfully achieved its goal of blending tradition with empowerment, creating a memorable experience that resonated with both participants and attendees, and contributing to the overall cultural vibrancy of the college campus.



Event: Bike Rally Event

Date of event- 24/11/2023

Total distance- 1.5kms

Number of persons attending - 60

On the 24th of November 2023, a vibrant and impactful bike rally was organized by the Women's Empowerment Club (WEC) Club at VIIT College in Pune. Rally was officially inaugurated by Dr. Seok Jin Yoon, President ,Korea Institute of Science & Technology and chief guest of Vishwacon 2023,in presence of Mr. Bharat Agarwal, Chief Trustee ,BRACT and Dr. Vivek Deshpande, director ,VIIT. The event was conducted in alignment with the Savitribai Phule Pune University (SPPU) guidelines and was part of the Nirbhay Kanya campaign, focusing on raising awareness about the importance of millets in daily nutrition. The primary objective of the bike rally was to promote the consumption of millets and to educate the community about their nutritional benefits. Millets, being an essential part of a balanced diet, are not only nutritious but also contribute to sustainable agriculture and environmental conservation.

The rally commenced from VIIT College, with enthusiastic participants gathering early in the morning. The VIIT campus served as an excellent starting point, providing ample space for organizing the event and facilitating the participation of students. The route also comprised of Swami Vivekanand Garden followed by PGKM school and finally a U-Turn back to VIIT college.

WEC also had police support for the smooth functioning of the rally which included a lady constable taking part in the bike rally as well. We adhered to all the rules, ensuring the safety of all participants and bystanders.

The rally ended on a high note which showcased the effectiveness of using innovative approaches, such as bike rallies, to communicate important messages and promote healthy lifestyles. Refreshments were generously provided to every participant as a gesture of appreciation for their enthusiastic participation and support in spreading awareness about the significance of millets. Overall, it was a very successful bike rally.



